

Jen Anesi-Brombach

Highly experienced, dynamic and passionate sustainability changemaker and communications professional with more than a decade of industry experience.

(248) 877-4897

jenanesi@gmail.com

[linkedin.com/in/jenanesi](https://www.linkedin.com/in/jenanesi)

EXPERIENCE

Adient, Plymouth, MI

ESG Communications Manager | OCTOBER 2021 - PRESENT

Lead Adient's environmental, social and corporate governance (ESG) communications for a wide range of internal and external audiences. Strengthen the Adient brand and further its vision of improving the experience of a world in motion by overseeing Adient's ESG communications strategy, including storytelling, brand building, reputation management, and supporting the development, creation, and promotion of Adient's annual Sustainability Report to amplify the company's ESG story. Communications Chair for the Women's Resource Network, Employee Engagement and Education Chair for the True Colors Network, and member of the Americas DE&I Council.

Global Communications | JANUARY 2019 - OCTOBER 2021

Part of a small global corporate communications team at Adient, a Tier 1 top automotive seating supplier. Managed all external website content, edited and produced digital and print content that tells Adient's story, coordinated/produced virtual town halls, and worked cross functionally with various departments to create effective communications such as Adient's annual Sustainability Report, COVID-19 Guide, quarterly earnings documents and more.

BNP Media, Troy, MI — *Editor-in-Chief*

JANUARY 2013 - JANUARY 2019

Managed [Plumbing & Mechanical](#), the plumbing industry's No. 1 monthly national magazine. Planned editorial content, wrote stories, assigned stories to contributors, managed social media, ran webinars, edited content, produced photo galleries and original videos, managed website content, and covered industry events. Increased revenue more than 10% over two years.

Oakland University, Rochester, MI — *Guest Lecturer*

JANUARY 2018 - MAY 2018

Taught JRN 2000: Intro to Journalism & News Writing at OU's Rochester campus. Topics included news writing, journalism basics and AP Style.

Patch.com, Troy, MI — *Local Editor*

AUGUST 2010 - DECEMBER 2012

Reported on local and national news in Troy, Michigan, including police/fire, government, business, schools, politics, news and more.

Army National Guard, Glendale, AZ — *Combat Medic*

2003-2006

Served honorably in the Arizona Army National Guard, C/111th Area Support Medical Battalion.

EDUCATION

Oakland University, Rochester, MI — *BA - Journalism (2010)*

Departmental Honors | Magna Cum Laude | 3.86 GPA

Wayne State University, Detroit, MI — *MA - English (2017)*

Rhetoric, Writing and Composition | 3.94 GPA

SKILLS

Highly proficient in writing and editing (AP Style, MS Office, G Suite), content development, photography (Photoshop), graphic design (InDesign, Illustrator), branding, media relations, videography (Premiere Pro), website content management (SharePoint, ePublishing, Sitecore, Wordpress and custom CMS software), social media management (Hootsuite), and more.

AWARDS

Society of Professional Journalists, First Place, Editorial Writing (2017)

Graduate Professional Scholarship, Wayne State University (2016)

Doretta Burke Sheill Endowed Memorial Scholarship, Wayne State University (2016)

Most-Viewed Video Award, BNP Media (2015)

Editor's Got Talent Video Award, BNP Media (2014)

Meritorious Achievement Award, Oakland University College of Arts & Sciences (2010)